

December 10, 2012

**NMSARC Board Members:**

**Brian Hamilton, Chairperson**

chair@nmsarc.org

Mesilla Valley Search and Rescue

**Eric Hjelmfelt, Vice-Chair**

vice-chair@nmsarc.org

Santa Fe Search and Rescue

**Cindy Oliver, Secretary**

secretary@nmsarc.org

Sandia Search Dogs

**Robert Cort, Treasurer**

treasurer@nmsarc.org

Organ Mountain Technical Rescue Squad

**Tom Bemis, Communications and Mapping Program**

mapping@nmsarc.org

Eddy County Search and Rescue

**Larry Zentner, Training**

Training@nmsarc.org

NM Civil Air Patrol

**John Gallegos, ESCAPE**

escape@nmsarc.org

Organ Mountain Technical Rescue Squad

**Joe San Filippo, News Letter**

nmsarnews@nmsarc.org

Mesilla Valley Search and Rescue

**Nate Lay, Training Directory**

training\_directory@nmsarc.org

Philmont Search and Rescue

**Pat Seiser, News Letter Co-Chair**

nmsarnews@nmsarc.org

Eddy County Search and Rescue

**The New Mexico Search  
and Rescue Council is  
on the web at  
www.nmsarc.org**



Dear Business Owner:

The New Mexico Search and Rescue Council (NMSARC) promotes the common interest and provides support to over 61 volunteer Search and Rescue teams in New Mexico, comprised of more than 1500 volunteers who are dedicated to the saving of life and the relief of suffering during wilderness search and rescue emergencies. The NMSARC is looking for sponsors for *ESCAPE 2012*, our annual training conference and general business meeting, to be held at the Buffalo Thunder Resort, Casino, and Spa in Pojoaque, New Mexico on May 4-6, 2012.

The 32nd annual three-day conference will provide the New Mexico Search and Rescue community with an opportunity for education, networking, sharing of new technologies and techniques, and the ultimate improvement of Search and Rescue skills. *ESCAPE 2011* was very successful with more than 225 participants, several vendors and sponsors, and over 70 training classes. *ESCAPE 2012* promises to be even bigger, offering unique opportunities for the many volunteers that make New Mexico Search and Rescue so successful.

Although SAR is managed through the Department of Public Safety, we are not a funded activity in the state budget. As such, we must self-fund the activities and trainings that keep our volunteers' skills sharp and up-to-date with the rapid changes in the life saving services we provide. The NMSARC is a not-for-profit 501(c)(3) organization. The donations you make are not only appreciated, but are tax deductible as well.

We have established several levels of *ESCAPE 2012* sponsorships and specialty items that provide a great opportunity for your organization to support SAR in New Mexico. You will also receive recognition as a contributor to the effort of saving lives and relieving suffering for those in need. The following pages detail the sponsorship program and include an application should you choose to participate.

Other opportunities include becoming a retail vendor at our conference with direct marketing and sales of your product and services to the New Mexico Search and Rescue community. If you are interested, please feel free to contact any of the Board members listed and the appropriate individual will contact you.

We would like to thank you in advance for your participation and for your time. Without supporters like you, New Mexico Search and Rescue would not be as effective in its efforts to help those in their time of need.

Sincerely,

NMSARC Board of Directors

P.O. Box 3396 • Albuquerque, NM 87190 • [www.nmsarc.org](http://www.nmsarc.org)

**"So that Others May Live"**